

Faculty Profile

Name : Dr.Aruljothi Chandran
Designation : Assistant Professor
Area of Specialization : Tourism Economics
Email ID : aruljothi@bitsathy.ac.in/
gnanajothiphd3@gmail.com



I. Educational Qualification :

Degree	Branch / Specialization	University
Ph.D	Tourism	The Gandhigram Rural Institute- Deemed University, Gandhigram
M.Phil	Economics	Madras Christian College, Chennai. University of Madras.
MBA	Tourism	Alagappa University , Distance Education Centre, Karaikudi. Tamil Nadu.
M.A	Economics	The Gandhigram Rural Institute- Deemed University, Gandhigram
B.A	Economics	Bharathiyar University, Coimbatore

II. Experience:

S. No	Name of the Institution	Designation	From	To	Total Experience	
					Academic	Industry
1.	Department of Economics Gandhigram Rural Institute-Deemed University, Gandhigram, Dindigul- 624 302.	Assistant Professor	July 2- 2012	May 31, 2013	0.11	
2.	Department of Economics Gandhigram Rural Institute-Deemed University,	Assistant Professor	July 15 2013	May 31, 2014	0.11	

	Gandhigram, Dindigul- 624 302.					
3.	Department of Economics Gandhigram Rural Institute-Deemed University, Gandhigram, Dindigul- 624 302.	Assistant Professor	July 2, 2014	April 7.2015	0.9	
4.	School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam. 638 401.	Assistant Professor	April 24,2015	Till date	1.4	
Total Experience in Years					4 years	-

III. Research & Development:

a. Publications:

Book: 1

1. C.Aruljothi and S.Ramaswamy (2014), "Pilgrimage Tourism Socio-Economic Analysis" MJP Publishers, Chennai. ISBN:987-81-8094-221-1.

i. Journals: 11 :

1. C.Aruljothi and S.Ramaswamy (2016) "**Pilgrimage Tourists of Palani Temple: Socio-Economic Analysis**" Asian Journal of Research in Social Sciences and Management, VOL:6, No: 6, Pp 1166-1181. ISSN: 2249-7315
2. C.Aruljothi and S.Ramaswamy (2015) "**Community Response Towards Pilgrimage Tourism: A Study of Temple Town of Palani**", South Asian Journal of Tourism and Heritage, 8 (2), July. 30-42. **Factor Index :1.34**
3. C.Aruljothi and S.Ramaswamy (2014) "**Indian Tourism Industry: Trends and Growth in the Globalised Era**", Research Journal of Social Science and Management. 3 (9), January. 192-200. ISSN: 2251-1571. (www.theinternationaljournal.org) pp: 192-200. **Impact Factor :3.951**
4. C.Aruljothi, S.Ramaswamy and K.Manikandan (2013) "**Business Opportunities in Cultural Tourism Environs- A Case of Temple festival in Dindigul Tamil Nadu**" Shanlax International Journal of Economics, Vol.1, No.2, February 2013. ISSN: 2319-961X. pp 07-14.
5. C.Aruljothi and S.Ramaswamy (2012) "**Anatomy of Tourism Climate Nexus: Diagnosis and Policy Prescriptions**" in International Journal of Applied Management Research. Vol.4, June

- 2012, Special Issue. TiSSL International Publication, Belgium. ISSN: 0974 8709. pp 42-46. (www.Tisslinternational.org)
6. C.Aruljothi and S.Ramaswamy (2012) “Towards Sustainable Tourism: Issues and Strategies” in International Journal of Research in Commerce, Economics and Management, Vol.2, No. 7 (July), ISSN 2231-4245. (www.ijrcm.org.in)
 7. C.Aruljothi, K.Midhun and S.Ramaswamy (2012) “Marketing of Tourism Services in Kerala: A Case of Health Tourism”. Research Journal of Social Science and Management. 2 (8), December. 1-9. ISSN: 2251-1571. (www.theinternationaljournal.org). Impact Factor :3.951
 8. C.Aruljothi and S.Ramaswamy (2011) “Medical Tourism in India: Destination for Well-Being” in Arulraj.A (Ed) *International Issues on Health Economics and Management*. Vol.II, TiSSL International Publication, ISBN: 978-93-80449-15-9. pp 114-118. (www.Tisslinternational.org)
 9. C.Aruljothi and S.Ramaswamy (2011) “Tourism and Development: A Case of Incredible India”, Asian Journal of Research in Business and Management, Vol. 1, Issue 3, December. ISSN: 2249-7309, pp 396-405. (<http://www.aijsh.org>)
 10. C.Aruljothi and S.Ramaswamy (2012) “Pilgrimage Tourism: A Study on Palani Temple, Tamil Nadu”. ATNA, Journal of Tourism Studies, AJTS, Vol.7, No.2, July-December 2012. ISSN: 0975-3281. pp 103-116.
 11. C.Aruljothi and S.Ramaswamy (2013) “Women and Tourism- Soft Pathways for Women Empowerment”. Proceedings of the 3rd National conference on Women Empowerment in emerging New Trends in Managerial Excellence” on 25 the October- Volume I, pp 195-197. ISBN: 978-93-82570-14-1.

ii. Conference Presentation: 20

1. C.Aruljothi and S.Ramaswamy, “Scanning of Tourism Policies: From Global to Local”, International Conference on “Development Goals at the Grassroots: Policy Perspectives and Challenges (ICDGG - 2015)” organized by Faculty of Rural Social Science, GRI-DU, on 22-23 June 2015.
2. C.Aruljothi, K.Midhun and S.Ramaswamy, “Knowledge of Traditional Healthcare System: Need, Documentation and Dissemination for Future Society” International Conference on Contemporary Issues in Management”, organized by Department of Business Administration, Faculty of Science and Humanities, SRM University, on 28 Feb-1 March 2013
3. C.Aruljothi, K.Midhun and S.Ramaswamy, “Marketing of Tourism Services in Kerala: A case of Health Tourism”, International Conference on Management Issues in Emerging Economies-ICMIEE 2012, organised by School of Management, Sastra University, Thanjavur, on 17-18 August 2012.
4. C.Aruljothi and S.Ramaswamy, “Medical Tourism in India : Destination for Well-Being”, International Seminar on “Health Economics and Management” Organised by P.G. Research

Department of Economics, Rajah Sarafoji College, (Autonomous) Tanjavur- 613005, Tamil Nadu, on 15-16, December 2011.

5. C.Aruljothi, S.Ramaswamy and K.Manikandan, "Business Opportunities in Cultural Tourism Environs- A Case of Temple festival in Dindigul Tamil Nadu", International Seminar on "Heritage and Cultural Tourism" Organized by Department of Economics, ICLES college of Arts and Science and commerce, Navi Mumbai, on 1-2 September 2010.
6. C.Aruljothi and S.Ramaswamy, "Disseminating Gandhigram Trust Products Vis-à-vis Tourism Centers in Tamil Nadu", ICSSR sponsored National Seminar on " The Role of NGOs on Empowering SHGs Women: Issues & Achievements" Organized by St.Xavier's College (Autonomous), Palayamkottai, on 26th & 27th February 2015.
7. C.Aruljothi and S.Ramaswamy, "Tourism Industry in India: An Overview", UGC Sponsored National Seminar in "Challenges and Prospects of Indian Economy" organized by Research Department of Economics, Arumugam Pillai Seethai Ammal College, Tiruppattur, Sivagangai Dt, 22nd and 23rd January, 2015.
8. C.Aruljothi and S.Ramaswamy, "Public Private Partnership for Rural Tourism", ICSSR sponsored National Seminar on Public Private Partnership for Rural Development organized by Department of Lifelong Learning and Extension, GRI-DU, Gandhigram. Dindigul, on 21st and 22nd November 2013.
9. C.Aruljothi and S.Ramaswamy, "Women and Tourism- Soft Pathways for Women Empowerment", 3rd National Conference ENTIME 2013, on Women's Empowerment in Emerging new Trends in Managerial Excellence", organised by Department of Management Studies, Sathyabama University, Chennai, on 25 October 2013.
10. C.Aruljothi and S.Ramaswamy, "Peoples' Perception on Environmental Status of Pilgrimage Tourism Economy: A Case of Palani in Dindigul District, Tamil Nadu", National Seminar on "Millennium Development Goals: Strategies, Achievements and Challenges", organized by Department of Applied Research, GRI-DU, Gandhigram, on 7-8 March 2013.
11. C.Aruljothi and S.Ramaswamy, "Reminiscence of Pilgrimage Tourists: A Case of Palani Temple, Tamil Nadu", National Seminar on Trends in the Management of Tourism Industry organized by Department of Tourism Studies, Christ University, Bangalore, on 6-7 February 2012.
12. C.Aruljothi and S.Ramaswamy, "Tourism and Development A Case of Incredible in India", National Seminar on "India's Infrastructure: Challenges, Initiatives and Perspectives". Organised by Department of Economics, Avinasingam Deemed University, Coimbatore, Tamil Nadu, India, 15-16 December 2011.
13. C.Aruljothi , S.Ramaswamy, "Tourism in Tami Nadu: An Overview", National Conference on Tourism, Environment and Sustainable Development: Strategies and Policies, organized by Department of Economics, Gandhigram Rural Institute (Deemed University), Gandhigram, Dindigul (Dt), Tamil Nadu, on 28-29 July 2011.
14. C.Aruljothi and S.Ramaswamy, "Eco-Tourism for Sustainable Development: A Tri Dimensional Approach", National Workshop on Innovative and Interactive Strategies for Research and Development in a Knowledge society, , Organised by Department of Applied Research, Gandhigram Rural Institute (Deemed University), Gandhigram, Dindigul (Dt), Tamil Nadu, on March 3 - 4, 2011.

15. C.Aruljothi and S.Ramaswamy, "Strategies and policy options for Eco tourism vis-à-vis Sustainable development", National Level Seminar on " Millennium Development Goals" Organized by P.G Research Department of Economics, A.V.C. College (Autonomous) Mannampandal Mayiladurai, on 5-6, March 2010.
16. C.Aruljothi and S.Ramaswamy, "Tourism in India- SWOT Analysis", State level Seminar on "Tourism Issues Challenges and Strategies" Organized d by P.G Research, Department of Economics, Jamal Mohammed College (Autonomous) Trichy, on 10th March 2010.
17. C.Aruljothi and S.Ramaswamy, "Eco Tourism for Sustainable Development : A case of Tamil Nadu", UGC Sponsored National Level Seminar on "Environment and Sustainable Development" Organized by the P.G Research Department of Economics, Kundhavai Natchiyar Government Arts college (W) Autonomous, Thanjavur, on 5-6, October 2009.
18. K.Manikandan, C.Aruljothi and S.Ramaswamy, "Utilisation of solar street lights in Gandhigram Rural University - An Assessment", National Level Seminar on " Rural Energy Management Strategies and Policy options" Department of Economics, Gandhigram Rural University, Gandhigram, on 30-31, January2009.
19. G.Kavitha. C.Aruljothi and S.Ramaswamy, "Bioregional Community Participation in Biodiversity Management: Strategies and Policies", National Seminar on Emerging Issues in Biodiversity Management, organized by Department of Environmental Management, Bharathidasan University, Trichy, on 8-9, January 2009.
20. C.Aruljothi and S.Ramaswamy, "Tourism for Rural Development - Scope and opportunities", National Level Seminar on "Rural Development in India - Opportunities and Challenges" Department of Economics, Manonmaniam Sundaranar University, Tirunelveli, on 29-30, October2008.

b. Ph.D. Guidance / Supervisorship: Nil

S. No	Name of Scholar	Course	Area of Research	Status
1.				

C .Funded Projects: Nil

S. No	Agency	Title	Amount sanctioned
1.			

IV. MDP's /Consultancy Work

a. Resource person for MDP's: Nil

S. No.	Organization/ Agency	Nature of Work	Year
1.			

b. Consultancy works undertaken:

- i.
- ii.

V. Seminar, Conference, Workshop Attended:

S. No	Seminars / Conferences / Symposia / STTP / SDP / Workshops Attended	Name of the Programme	Organized by
1.	National Research Workshop	Environmental and Resource Economics: Theoretical concerns and Methodological Guidelines	Department of Economics, Gandhigram Rural University, Gandhigram, on 3-4 March 2012
2.	UGC Sponsored National Workshop	Scientific Writing in Home Science Extension and Rural Development	Department of Home Science Gandhigram Rural Institute-Deemed University, Gandhigram, on 22-23 Feb 2010
3.	NIRD Sponsored Workshop	Rural Urban Disparity In India with special reference to Tamil Nadu	Department of Economics, Gandhigram Rural University, Gandhigram, on 29-30 April 2009.
4.	Training Programme	Computer Appliances	Centre for Social studies, Surat, on 16 -25 th March 2009
5.	UGC Sponsored Workshop	Application of Multivariate Tools in Business Research	Department of Business Administration. Annamalai University Chidambaram on 22 March 2008.
6.	Workshop	Capacity Building for Women through Micro Enterprises	N.S.S Unit of the Department of Rural Industries Management. Gandhigram Rural University, Gandhigram on 8 th March 2005.
7.	National Seminar	Globalization and Indian Agriculture: Challenges and Opportunities	Department of Economics, Gandhigram Rural University, Gandhigram, on 17-18 February 2011.
8.	International Conference	Sustainable Tourism 2010: Prospectus and Challenges for India	Department of History, Women's Christian College- Chennai on 5-6 August 2010.
9.	UGC Sponsored National Level Seminar	Globalization Impacts on Human Rights	Department of Economics, Gandhigram Rural University, Gandhigram, on 27 th March 2008.

S. No	Seminars / Conferences / Symposia / STTP / SDP / Workshops Attended	Name of the Programme	Organized by
10.	National Level Seminar	Role of Universities in Intellectual Property Education, Research and Public outreach	Department of Economics, Gandhigram Rural University, Gandhigram, on 6-7, January 2005.

VI. Seminar, Conference, Workshop Organized: Nil

S. No	Seminars / Conferences / Symposia / STTP / SDP / Workshops organized	Year	Programme Detail (Topic / Title)
1.			

VII. Guest Lectures Delivered : Nil

S. No	Topic	Institution	Year
1.			

VIII. Membership in Professional Bodies: Nil

IX. Awards and Recognitions :

Best Paper Award

- Paper entitled "Tourism Industry in India: An Overview", has awarded best paper in the UGC Sponsored National Seminar on "Challenges and Prospects of Indian Economy" organized by Research Department of Economics, Arumugam Pillai Seethai Ammal College, Tiruppattur, Sivagangai Dt. Tamil Nadu

X. Any other relevant Information :