

# NZIFT MoU starts delivering mutual benefit

SPECIAL CORRESPONDENT

**SATHYAMANGALAM:** Bannari Amman Institute of Technology (BIT), Sathyamangalam, has started deriving outcome from a Memorandum of Understanding it signed last year with New Zealand Institute of Fashion Technology (NZIFT) for delivering mutual benefit across education, design, manufacturing and community engagement.

The Indian Apparel and Textile Practicum programme' was developed by BIT and NZIFT and Giles Brooker Education Development Services Pvt. Ltd (GBE) last year has benefitted two batches.

The MoU envisages sharing of resources between NZ Fashion Tech, an accredited Institution by the NZ Qualifications Authority (NZQA) in the field of fashion, garments and accessories manufacturing and the BIT.

The New Zealand students were offered scholarships for



A model walks the ramp at the fashion show that marked culmination of Indian Apparel and Textile Practicum for students of New Zealand Institute of Fashion Technology at Bannari Amman Institute of Technology, Sathyamangalam in Erode on Friday.

the training at BIT where B. Tech degrees in Textile Technology and Fashion Technology are accredited for five years by NBA.

The programme served as a platform to exhibit Indians with their colour and patterns

and portray New Zealand as an exciting, creative, innovative place for fashion and design.

The first batch of 15 students last year gained insights into teaching methodology, intricacies involved in the

mass production of textiles, garments, accessories and Indian value systems.

The second batch of 20 students has, this year, completed their 35-day training programme encompassing visits to various industries including spinning, weaving, processing, knitting and garments makings units. They visited Dhoddamapalayam, a manufacturing centre of hand woven silk saris, and procured the silk saris for designing and fabricating into modern western - outfits in the laboratories of Fashion Technology Department of the college.

Their creations made of silk were showcased at the fashion show - BANEWZ in the presence of fashion designers, industrialists and members of fashion fraternity on Thursday. They included the Managing Director of Chennai Silks, P.K. Aroomugam, chief guest for the occasion and Kanwaljit Singh Bakshi, MP from New Zealand, the guest of honour.

## NZ students hold fashion show at Bannari Amman college

**Coimbatore:** Students from New Zealand Institute of Fashion Technology along with the students of Bannari Amman Institute of Technology here presented their designs during a fashion show on Thursday. The fashion show, Fash Dash, was held at Bannari Amman Institute of Technology.

Around 20 students from New Zealand Institute of Fashion Technology visited BIT in Sathyamangalam, and have spent more than a month understanding the techniques of textile and fashion technology in the Manchester of South India. These students are in BIT as a part of a scholarship programme funded by the New Zealand Prime Minister John Key. Principal of BIT D Saravanan said, "The collections crafted by NZ Fashion Tech students were showcased in the specially organized fashion show on Thursday." Member of Parliament of New Zealand Kanwaljit Singh Bakshi was present. TNN