

Business & the Supply Chain in India

2017 Study Tour and Internships

[Bannari Amman Institute of Technology](#) in Sathyamangalam, Tamil Nadu is collaborating with educational developers, [Giles Brooker Group](#) and educators and international Supply Chain experts [Middlebank Consulting Group](#) to facilitate a study tour to south India for current and past students and practitioners of International Business and / or Supply Chain Management.

Aims of Study Tour

India is a key off-shore market – both source and destination – for most countries, and is increasingly integrated into the global supply and value chain.

The Study Tours and Internships will help you to understand the critical but complex business, logistics and supply chain issues in the rapidly growing Indian economy.

You will be able to explore opportunities, understand issues and develop relationships for future engagement.

The programmes, in **June and November**, will include a short **2 week internship opportunity** with an Indian company to enable the deeper understanding that will come from being embedded in an organisation.



Bannari Amman Institute of Technology

[Bannari Amman Institute of Technology](#) (BIT) is a respected educational institution, based outside of Coimbatore in Tamil Nadu, southern India. Nestled on the banks of the river Bhavani at Sathyamangalam, BIT's campus provides a wonderful environment for natural learning in harmony with nature. BIT is part of the large business conglomerate of [Bannari Amman Group](#) which has expertise in various sectors like sugar, distillery, textiles, garments, agro-products, finance, automobile, transport etc. BIT is accredited by Anna University and AICTE, the All India Council on Technical Education.



Logistics & SCM in India

India has a population of 1.3 billion and an area of 3.288 million km². As a nation, India has a diverse range of resources, industries and capabilities. In terms of logistics infrastructure, India: has 12 major (and 60 non-major) operational ports with 800 million metric tonnes of cargo capacity; is the 4th largest rail freight carrier in the world; has 4.86 million km of roads and highways; and, aviation carried 163m passengers in 2013 with India set to be the 3rd largest aviation market by 2020.

(Source: Make In India, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, India), 2016).

Programme Activities

Activities will include:

- Visits to industrial / commercial / logistics sites
- Meetings with government trade and commerce officials and organisations (e.g. Chamber of Commerce)
- Academic input on issues and research options

- Cultural and tourist activities including wildlife reserves, temples, historic sites, shopping malls etc.



Internship opportunities will include:

- Textile and Garment Supply Chain
- Health Care and Pharmaceutical Supply Chain
- Fresh Fruits and Vegetable Supply Chain

Click on these links to check out some [Images](#) and [interviews](#) about the 2016 tour.

Programme Outcomes

Participants will:

- **Analyse** domestic and international logistics and supply chain **processes** as they apply in India.
- **Analyse** strategic and planning **issues** around the domestic logistics and supply chain processes and ways in which international logistics companies can work to improve supply penetration into interior markets.
- **Explore** logistics and supply chain **opportunities** for international L&SCM companies emerging from the “Make in India” programme.
- **Meet and develop** personal and professional **relationships** with members of local professional associations etc.

Academic credit

Participants enrolled in higher education programmes may be able to undertake optional assessments and claim credit for the programme. Assessments and reports will be available to support claims for credit and Giles Brooker Group is happy to discuss credit transfer processes with interested institutions.

Investment

Study tour fee: (**covering all in-country expenses** including meet and greet at Coimbatore International Airport, internal travel, accommodation (twin-share), all meals, site visits, company, government & university workshops, etc):

6 week programme:	INR 2,95,000
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Fees do not include international travel, visas and insurance. Single room accommodation will be available at a moderate additional cost.

3 week option available (without internship):	INR 1,54,000
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Programmes start 26 June / 6 November 2017

Enquiries and Expressions of interest: Limited places are available. Please advise your expression of interest as soon as possible using our [Expression of interest Form](#).

For expressions of interest and more details you may also contact:

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