

## Social Entrepreneurship in India 2017 Study Tours and Internships

[Bannari Amman Institute of Technology](#) in Sathyamangalam, Tamil Nadu is collaborating with educational developers, [Giles Brooker Group](#) to facilitate interdisciplinary study tours to south India for current and past students, and practitioners, in Business and Social Development.

### Aim of Study Tour

Social entrepreneurship is booming in India. Opportunities are growing for companies to make Corporate Social Responsibility investments in programmes developed by social entrepreneurs with benefits accruing to all parties. International social entrepreneurs can play a big role in finding effective ways for companies to strategically target and support social and community development both in India and in their home countries.



The study tours and internships will help you **understand social support relationships and systems**, both public and private, which operate in India and how these are evolving from historic, current and future perspectives.

They will help you to **identify opportunities** for international organisations engaging with India can **actively engage with and support social entrepreneurship activities** that also support their wider strategies in India.

The programmes, in **June and November**, will include a short 2 week internship opportunity with an Indian company or NGO involved in community development to enable the deeper understanding and development of relationships that will come from being embedded in an organisation.

### Bannari Amman Institute of Technology

[Bannari Amman Institute of Technology](#) (BIT) is a large Institute of Technology in Sathyamangalam, Tamil Nadu, close to the city of Coimbatore. BIT is part of the Bannari Amman Group, one of the largest Industrial conglomerates in South India with a wide spectrum of manufacturing, trading and service activities. The Group's net-worth exceeds US \$270 million, with sales turnover crossing US \$570 million. BIT offers a wide range of degree programmes at undergraduate and postgraduate level. It is affiliated to Anna University and accredited by AICTE, New Delhi.

### Programme Activities

- Tutorials, guest lectures, case studies and visits to social enterprises and companies with strong CSR programmes
- Interaction with students and staff of the 7,000 student-strong BIT campus
- Visits to villages and sites of significance to local communities (temples, health centres,



animal reserves, shopping malls... )

- Placement with local NGOs or companies for a two-week internship.

## Programme Outcomes

Participants will:

- **understand** the social support relationships and systems, both public and private, which operate in India and how these are evolving from historic, current and future perspectives.
- **understand** the extent to which social entrepreneurship and corporate social responsibility contribute to community development in India.



- **identify and explore the Indian contexts** for social issues that might impact on migrants and migrant communities in their home countries, and ways in which community development/social entrepreneurship might address these issues.

- **identify opportunities for international organisations** engaging with India to demonstrate corporate social responsibility by strategic active

engagement with social entrepreneurship activities within India and in this way contribute to the achievement of their corporate goals.

- **identify opportunities to add value to emerging developments** in India through international approaches to social entrepreneurship and community development.

## Academic credit

Participants enrolled in higher education programmes may be able to undertake optional assessments and claim credit for the programme. Assessments and reports will be available to support claims for credit and Giles Brooker Group is happy to discuss credit transfer processes with interested institutions.

## Investment

Study tour fee: (**covering all in-country expenses** including meet and greet at Coimbatore International Airport, internal travel, accommodation (twin-share), all meals, site visits, company, government & university workshops, etc):

6 week programme:	INR 2,95,000
-------------------	--------------

**Fees do not include international travel, visas and insurance. Single room accommodation will be available at a moderate additional cost.**

3 week option available (without internship):	INR 1,54,000
---	--------------

**Programmes start 26 June / 6 November 2017**

**Enquiries and Expressions of interest: Limited places are available.** Please advise your expression of interest as soon as possible using our [Expression of interest Form](#).

**For enquiries you may also contact:**

**Prabha Govindasamy**  
Giles Brooker Group

+64 21 0402346  
[office@gilesbrooker.com](mailto:office@gilesbrooker.com)